



BUSINESS MENTORSHIP WITH ZAHRA ZAKARIYA

BUSINESS STRATEGY CONSULTANT AND SOCIAL ENTREPRENEUR

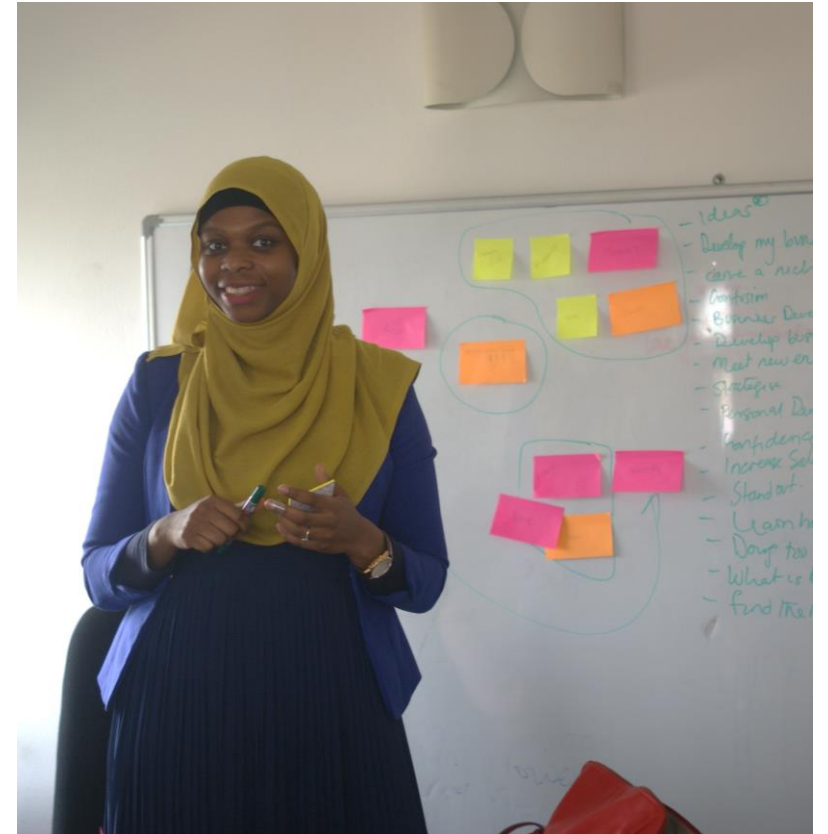
ABOUT YOUR FACILITATOR

Zahra is a Business Strategist and Social Entrepreneur. She has over 7 years business experience and has consulted for both start-ups and large multi-national banks in the UK.

Zahra has a BSc in Economics and a certificate in Business Accounting from the Chartered Institute of Management Accounting. She completed the world renowned graduate training program with Deloitte UK, where she qualified as a Strategy and Operations Consultant.

Zahra has worked with a number of global investment banks on a range of projects including Regulatory Transformations, Strategic Planning, Risk Data Aggregation, Data Architecture, Reference Data Strategy and Data Lineage.

Zahra is also the founder of The Umm Fariha Network a women's network aimed at nurturing women of virtue, MFN by Zahra Zakariya, a modest fashion strategy, branding and promotion brand and The Essence Online, aimed at providing business mentor-ship and spiritual development for God-conscious entrepreneurs.



OUTLINE OF THE PROGRAM

There are 3 packages available. The content of each session is flexible and tailored to your specific personal, professional or business need.

Below is the general framework we follow for our business clients. (Personal and professional coaching is also available and content is determined by your needs).

A short questionnaire will be completed ahead of a complimentary “get to know you” call which will help us gather the necessary information needed to plan the structure of each session in order to gain maximum benefit.

	One- off session	Start-up (3 sessions)	Enterprise (6 sessions)
Duration	1 hour	1 hour/session over 4 weeks	1 hour/session over 12 weeks
Content	Tailored to a specific business challenge, question or problem you require assistance with.	<ul style="list-style-type: none"> - Business Strategy & Tactics - Social Media Marketing - Implementation plan 	<ul style="list-style-type: none"> - Business Strategy, Tactics & Model - Implementation plan & Review - Market Research - Social Media Strategy & Marketing - Sales forecast, Expense budget, Cash flow forecast - Others: Branding, Simple WordPress site, Product brochures, PowerPoint, Content Development
Fees	N25,000 (excl. VAT)	N45,000 (excl. VAT)	N100,000 (excl. VAT)
Discounts	N/A	20% subsidy for students and graduates (pre-NYSC) 10% discount for The Essence Gold Members Prices subject to change. Only valid if paid in one instalment	

