

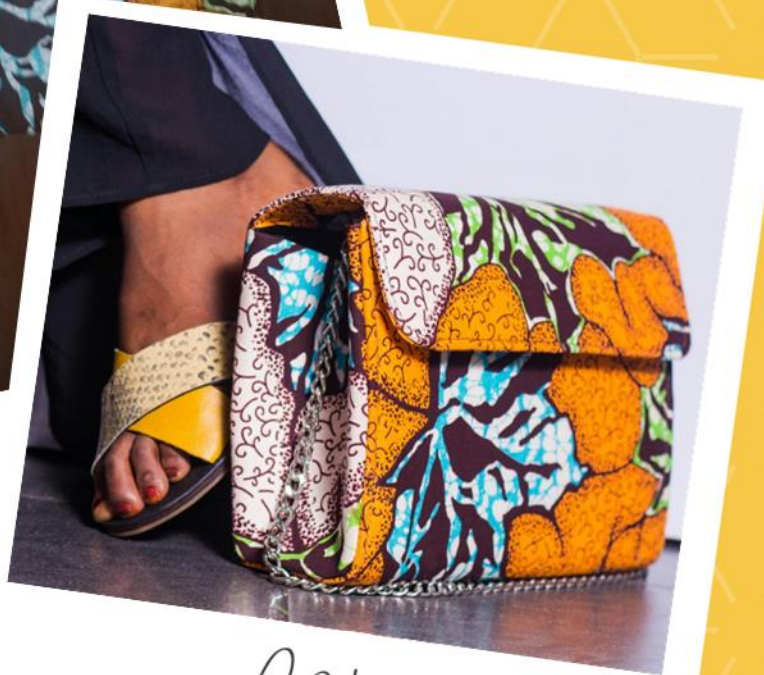
Still taking product pictures  
with your smart phone?  
...we just might have  
something your business  
desperately needs

THE  
*Essence!*  
ONLINE

BEFORE ~~AFTER~~



Before



After

THE  
*Essence!*  
ONLINE



**Before**



**After**

THE  
*Essence!*  
ONLINE





TEAL



MUSTARD



PINK



BEFORE / AFTER



Before



After

THE  
*Essence!*  
ONLINE





Let us help you  
transform your  
brand! **Sign up**  
**to our October**  
**studio session**  
**starting from**  
**N1,000 per product**

THE  
*Essence!*  
ONLINE

## Starter package:

Cost: N1000/product minimum of 5 products

### What you get:

- Your product only on a white background
- Your products will be displayed on a mannequin\*/stand
- You'll receive 1-2 high quality shots of each product taken at different angles suitable for sharing on social media
- The Essence Online logo will be included on each image as a watermark

\*Models can be booked for an additional fee. See final page for details.

THE  
*Essence!*  
ONLINE

## Starter Plus package:

Cost: N1500/product minimum of 5 products

### What you get:

- Your product on a white background with the use of props to enhance the image
- Your products will be displayed on a mannequin\*/stand
- You'll receive 2-3 high quality shots of each product taken at different angles suitable for sharing on social media
- Your company logo will be included in addition to The Essence Online logo

\*Models can be booked for an additional fee. See final page for details.

THE  
*Essence!*  
ONLINE



## Start-up package:

Cost: N2500/product minimum of 5 products

### What you get:

- Style consultation before the shoot with our official stylist Iridium by Kay who will come up with a basic concept for your shoot
- Your product on a simple background with the use of props to enhance the image
- Your products will be displayed on a mannequin\*/ stand
- You'll receive 3-4 high quality shots of each product taken at different angles suitable for sharing on social media
- Your company logo will be included in addition to The Essence Online logo

\*Models can be booked for an additional fee. See final page for details.

THE  
*Essence!*  
ONLINE

## SME package:

Cost: N5000/product minimum of 5 products

### What you get:

- Style consultation before the shoot with our official stylist Iridium by Kay who will come up with a basic concept for your shoot
- Choice of background with the use of props to enhance the image
- Your products will be displayed on a mannequin\*/ stand
- You'll receive 3-4 high quality shots of each product taken at different angles suitable for sharing on social media
- Your company logo will be included (The Essence Online logo optional)
- 5 graphic designed images for social media campaign

\*Models can be booked for an additional fee. See final page for details.

THE  
*Essence!*  
ONLINE

## Additional services

- Don't want to have The Essence Online logo included on your photo? No worries, remove it for a flat fee of **N2,500**.
- Need a model to bring your products to life? We have a selection of male and female models who you can choose from for **N5,000** per model.
- Need a hijab stylist for your shoot? We have partnered with the one and only Hijabtytude to offer you a discount price for her hijab styling service. Just an additional **N3,000** per product (minimum of 5 products, extra fee will be incurred if she is required to bring the hijabs and materials)

THE  
*Essence!*  
ONLINE




# The process

- If you would like to participate then all you have to do is:
  - Respond to [support@theessence.online](mailto:support@theessence.online) with details of the package you'd like to book
  - Pay for your package by **Saturday 15<sup>th</sup> October 2016**
  - Get your products to us by **Monday the 17<sup>th</sup> of October**
- We have various drop off points in Lagos and Ibadan
  - Iyaganku GRA, Ibadan
  - Ikeja, Lagos
  - Ikoyi, Lagos
  - Idado, Lagos
  - Ajah, Lagos

*It will be your responsibility to arrange drop off and pick up of your product before and after the shoot*

*If your product is perishable e.g. food, then you will be required to bring it to the studio on the day of the shoot. Details will be shared with you prior.*

THE  
*Essence!*  
ONLINE



Spaces are limited for the  
October shoot, so if you  
are ready to take your  
brand to the next level  
then act fast.

You can contact us directly  
via What's App on  
**+447940112088**  
to discuss further

Sign up to join our community of entrepreneurs at The Essence Online and stay up to date with all the exciting products and services we will be rolling out over the next few months.

Fill out the registration form at:

<http://theessence.ummfariha.org/online-directory-registration-form/>

THE  
*Essence!*  
ONLINE